

PRIVACY POLICY

AMR Financial Management takes the treatment and protection of personal data very seriously. In particular:

- We will only collect personal data that is needed either to enable us to respond to your specific enquiry or to properly provide our financial, tax and/or investment advice to you. We will keep your personal data up to date when you tell us about any changes to your data or personal circumstances
- We will take appropriate and reasonable measures to keep your personal data secure and will only use your data appropriately, reasonably and fairly
- We will not share your personal data with any other organization (unless you ask us to) unless it is absolutely necessary to fulfil our role as your financial adviser, when we are required to in order to comply with the Financial Conduct Authority rules and regulations, when it is a legal requirement or if we are obliged to do so under the terms of a court order
- We will not hold your personal data for any longer than we need to or are required to by the Financial Conduct Authority or by other government or regulatory bodies
- We will make every reasonable effort to assist you to exercise your rights under the prevailing data protection legislation

Our Privacy Policy applies to any personal data that we collect whether provided verbally in a face-to-face meeting, via the telephone, in writing, by email or any other electronic means. If you wish to have your personal data removed from our records, please contact us and we will confirm that this has been done or explain clearly why it cannot be done e.g. because of regulatory or legal constraints.

In the unlikely event that you wish to complain about how we have used, shared or stored your personal data or if you wish to view the information that we hold about you in our records, please contact:

The Data Protection Officer
AMR Financial Management Ltd
Chiltern House
433 Luton Road Harpenden
AL5 3QE

Website

Our website does not use cookies. It does not collect personal information about you except where you have voluntarily provided details such as your name and email address in order that we may respond to you. We do, however, collect anonymous statistics about the use of our website where the user is not individually identified.

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